



## FOR IMMEDIATE RELEASE

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## Trinity Motorcycles / OCC Tulsa Announces Full Line of OCC Production Bikes as Orange County Chopper Dealership Starting <u>8/23/08</u> in Tulsa, Oklahoma

MOTORCYCLES

PAINT • BODY • MECHANICAL

## Grand Opening and Bike Show to be held <u>August 23<sup>rd</sup>, 2008</u>

**Tulsa, Oklahoma, June 23<sup>rd</sup>, 2008** – Today <u>Trinity Motorcycles</u> / OCC Tulsa, a subsidiary of Trinity Restoration, is announcing the full line of Orange County Chopper production motorcycles for sale starting August 23<sup>rd</sup>, 2008. An Open House and Bike Show will be held that day from 10 a.m. to 5 p.m. OCC of Tulsa / <u>Trinity Motorcycles</u> is the latest addition to an ever expanding variety of services and products offered by Trinity Restoration to customers nationwide. "Our customers expect the best quality and service in everything we do and OCC is a perfect fit with that expectation," Miller continued. "This is just one more piece to the Trinity puzzle that has added almost 50 high-paying jobs to the Tulsa economy over the last 4 years and we look forward to more growth in future. We are proud to bring national attention to Tulsa through events like this one. Everyone is welcome to join us."



On July 26th, 2007 Orange County Choppers ("OCC") announced the launch of the OCC Motorcycles Limited Edition Production Bike Line. Intended for sale to the general public, the OCC Motorcycles line will showcase the same innovation and performance that has made OCC a brand recognized and respected around the world. "As premier builders in the custom motorcycle industry, the OCC team has built its reputation on a commitment to excellence, innovation and quality," said OCC founder Paul Teutul, Sr. "This new line will be no exception, allowing riders everywhere to experience the thrill of owning an OCC creation."

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The flagship of the line is the SplitBack (Picture 1), a limited-production maverick in a category all its own. While most builders simply place the gas tank on top of the frame's backbone, OCC took it a step further and designed a tank that wraps around the frame, lending a sexy, distinctive look to a frequently overlooked element. From there, custom razor forks, handlebars, chrome wheels, a 40° rake and 240 rear tire bring solid styling to the table. Chrome accents throughout and symmetrical rear haloes further enhance the one-of-a-kind look. And, with a custom controlled-suspension seat providing unparalleled comfort, the SplitBack is as easy to ride as it is to admire.

For riders who want something close to a true custom, there is the Web (Picture 2) bike. A seamless marriage of traditional technique and modern technology, the Web is a true original. The product of an intricate computer modeling process, the bike's distinctive elements were created using a state-of-the-art, five-axis flow cut system to ensure the sharp, intricate edges that define this look. A sleek OCC razor front end and fat, 300 rear tire make the Web a chopper at heart, with the solid handling and neutral balance of a more traditional model. Like nothing else on the road, the Web's unmistakable design and exceptional performance make it an instant icon in the arena of production cycles.



Dispelling the myth that production bikes lose their personality somewhere on the assembly line, OCC created the T-Rex Softail Original (Picture 3). With its large diameter frame and aggressive, 45° rake, the T-Rex Softail is a true chopper. A wide, 240 rear tire combines great looks with a sure-footed, comfortable ride and the low, custom seat easily accommodates most riders. The right-side drive provides balance and smooth handling, while original OCC wheels and drag bars enhance the classic chopper look. All wiring on the T-Rex Softail is internal, so nothing interferes with the distinctive styling of this unique, high-performance cruiser.

For riders who love the classics, the Greenie (Picture 4) pairs old school style with new school construction, effortlessly capturing the power and attitude of a classic bobber. Each bike is hand-built in the OCC shop using all-American parts, from the lighting to the cylinders to the hand-threaded wiring harness. Solid styling and neutral balancing provides a stable ride and easy maneuverability, while the custom padded leather seat with spring suspension ensures comfort on even the longest rides. And features like custom paint, high-polish chrome and original OCC wheels impart a traditional soul to this undeniably modern bike.

The entire production bike line will be available at select dealer locations across the United States. OCC is actively engaged in the development and ongoing expansion of an exclusive dealer network, comprised of outlets that will provide world-class sales, service and support to every OCC Motorcycles customer, both





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before and after purchase. This growing network will serve as the backbone of the OCC Motorcycles bike line, creating a solid domestic foundation and laying the groundwork for eventual international expansion.

Looking ahead to 2008, OCC seeks to harness the foreign market's soaring interest in custom motorcycles and create an international dealer and distribution network held to the same high standards as their domestic counterparts, ensuring the availability of OCC production bikes both at home and around the world. For more information about OCC's limited edition production bike line, contact Kelly Hudak at 484.248.1081 or kelly.hudak@occmotorcycles.com.



Trinity Restoration is proud to offer OCC Motorcycles in addition to its existing services such as restoration, collision, mechanical, <u>DENT DOCTOR</u>, custom paint and design from <u>Cole Stevens Design</u>, and most recently brand new classic car creation and construction from its <u>Brand New Muscle Car</u> division. Trinity offers everything from oil changes to paint-less dent repair to frame off restoration to custom car construction.

## **About Trinity Restoration**

Since 1987 Trinity Restoration has been Tulsa's premier paint, body and mechanical service provider and we offer a FOREVER Warranty and FOREVER Detail to prove it. Trinity Restoration is a full-service collision and restoration specialist that provides the best possible service for all makes and models, foreign or domestic. Trinity Restoration prides itself on employing a highly trained staff of paint, body and mechanical technicians who ensure that every car is not only repaired but fully restored to our exacting standards. Our facilities are equipped with the latest technology required to repair today's complex vehicles and yesterday's classic treasures. Trinity Restoration offers every possible paint, body and mechanical service from paint-less dent repair to collision repair to classic restoration to custom paint jobs to custom car construction. As we say at Trinity Restoration, "Don't get your car repaired, have it *restored*... Call (918) 439-4444 or visit us at www.trinitytulsa.com today.

Trinity Restoration is Tulsa's ONLY <u>5STAR</u> Paint and Body Shop. The <u>5STAR</u> Network is a non-profit organization that was created to provide a commitment of honesty and integrity to customers of automotive service establishments. The select members of the <u>5STAR</u> Network guarantee that all customers will be provided with the <u>RIGHT</u> price, <u>RIGHT</u> parts, <u>RIGHT</u> service, <u>RIGHT</u> warranty and most importantly <u>100%</u> <u>Integrity</u>, each and every time they visit the establishment. Visit <u>www.5starnetwork.org</u> for more information.







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